

Concept Note Tech Job Fair (TJF2022)

1. Introduction

Tech Job Fair (TJF) is an annual event that brings together industry players, educators, students, government and job seekers to understand the Information and Communications Technology (ICT) job roles. The job fair is used to exhibit current ICT-related job openings in various industries, and also help other stakeholders to understand the ICT skills needs of employers. This is part of the broader agenda to ensure an enabling environment is created for young people to access decent jobs, so they benefit from the digital transformation agenda of Ghana.

DigiCAP.gh Project is supporting its industry partner, the Institute of ICT Professionals Ghana (IIPGH) to organize this year's Tech Job Fair (TJF2022). IIPGH is a professional association of professionals, students and businesses in the ICT industry in Ghana. The institute promotes ICT related capacity building programs with a strong focus on Digital Skills Development that prepares the youth to access technology jobs and deploy ICT for innovation and entrepreneurship. The DigiCAP.gh project is supported by the Special Initiative on Training and Job Creation, funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) through sequa gGmbH.

AFOS Foundation is responsible for the implementation of this ICT Skills for Business Development Project "DigiCAP.gh".

AFOS Foundation is a business-oriented value-based foundation for international development cooperation. Represented in four countries, since 2003 it promotes economic, social and environmental development based on catholic social values. The ICT Skills for Business Development Project (DigiCAP.gh) supports skills development, small and medium enterprises (SMEs) with international and local partners in Ghana to create quality skills and employment opportunities for underprivileged individuals. The Project is currently in its first phase, which runs from October 2020 until December 2023.

2. Objectives

TJF2022 is a One-Day job fair designed to attract 2,000 participants constituting: exhibitors, development partners, government officials, ICT professionals, job seekers, educators, students and the general public. Employment agencies will exhibit their available roles while professionals from the industry will provide more insight into the job market. Topics to be discussed include emerging technologies and digital skills required to access jobs in domains such as Ecommerce, Cybersecurity, Digital Privacy, Software Development, Telecommunications, Data Protection, ICT Infrastructure, etc.

The Job Fair will also be used as a platform to promote local ICT businesses as 50 exhibitors are expected to showcase their products and services while hiring new employees to join their teams.

As part of the program, there will be seminars and workshops on CV preparation, entrepreneurship, business development and emerging technologies that are in high demand.

In order to promote greater collaborations between industry and academia, the Industry-Academia Tech Dialogue (INDAC-TED) which is a quarterly symposium of the project shall feature in the Tech Job Fair as an afternoon program. Industry players shall use the platform to discuss available jobs.

3. Impact

The Tech Job Fair is expected to connect employers to the right prospective job seekers with the requisite skills set that will help grow their businesses. In addition, TJF2022 will be the platform that will help job seekers to understand the job market in terms of new skills in demand and how to prepare towards opportunities in 2022 and beyond.

As this fair is being organized at Accra International Conference Centre, it offers a networking opportunity for participants including businesses that will exhibit their products and services. Live online streaming and live radio broadcast options will also be available to participants who cannot make it to the venue. At the end, TJF2022 seeks to connect job seekers and employers successfully. It also seeks to use its online platform to continue engaging employers and job seekers after the fair for opportunities till the next Tech Job Fair.